

Study Guide

HOW TO BUILD A VENTURE CAPITAL PITCH DECK

Lesson 14: Last Slide - Wrapping It Up

WHY IS THIS SLIDE IMPORTANT?

- This slide often stays on screen while the investors ask questions, so it needs to be a strong closing that helps drive that conversation.
- Consider using it to provide a reminder of how much you're raising.
- Use it to set the tone for what you want them to take away from the presentation.
- Since the deck may be forwarded to an investor without you on the email chain, it's a great place to put contact information.



CONCLUDING YOUR PRESENTATION

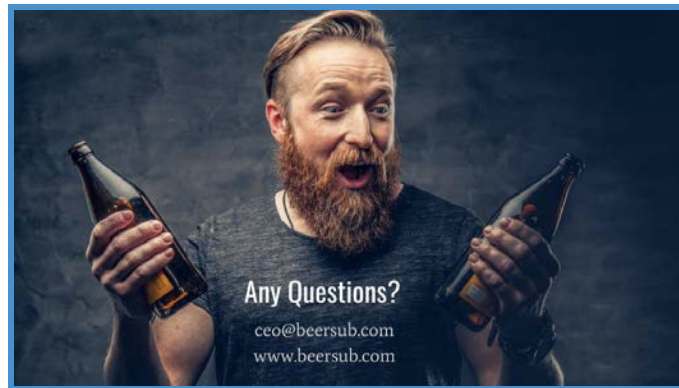
- Use a final slide so that you're not leaving other information on the screen during Q&A. Leaving a slide, like an operating plan or financial projections, on screen will encourage your audience to focus on that and ask only questions about that slide.
- Use the slide to summarize your presentation and encourage + guide the conversation.
- Reiterate your tagline if you have one.



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VC PITCH COURSE CONCLUSION SLIDE



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